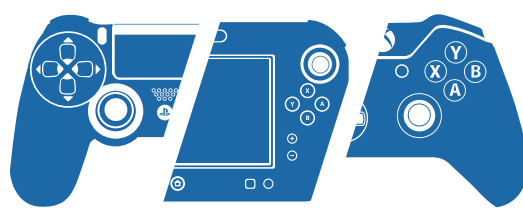


Next-Gen Consoles

Survey Data



Intergi Entertainment conducted a survey to determine the preferences and opinions of gamers seeking to purchase the newest generation of gaming consoles: Xbox One, PlayStation 4, and Wii U. With more than 5,000 submitted entries, the survey results leave only a 1.4% margin of error. To ensure accuracy, Intergi targeted its network of over 1,500 sites reaching console gamers exclusively in the United States.

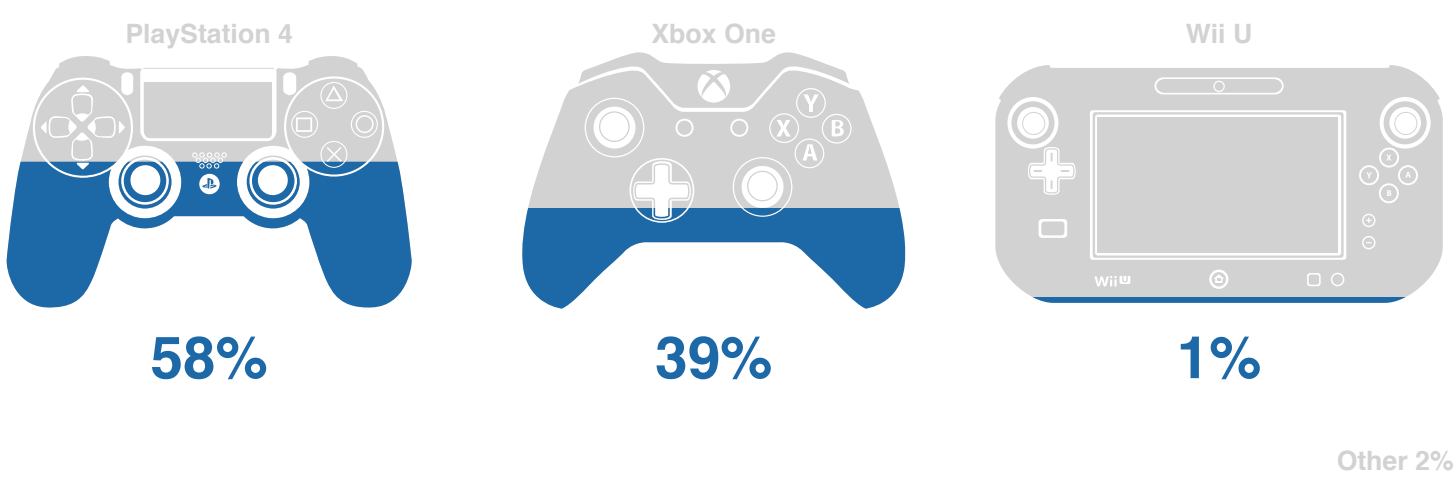
Intergi Entertainment, the largest network of gamers worldwide, reaches over 200 million gamers around the world and is #1 in comScore for reaching gaming content.

The PlayStation 4 and the Xbox One will hit shelves this holiday season and are guaranteeing gamers the most advanced consoles of their time. With fine-tuned system changes to both consoles, gamers are beyond excited to invest their time in playing on the new platforms. While PS4 and Xbox One are the newest consoles on the market, the Wii U still resonates in the gaming environment as the first next-generation system.

It's undeniable that gamers can't wait to get their hands on these powerful new consoles when they release, but which one is most sought after?

Purchase Plans

Which console do you plan on buying?



PlayStation 4

PlayStation 4 is set on building worlds without boundaries. Inspired by a community of developers, this console demonstrates great focus on gamers by providing new experiences through greater social integration, cloud based technology, and powerful specs. With a strong presence in the indie game market, PS4 will offer diverse gaming experiences right from the console's launch.

Release: Nov 2013

Xbox One

Xbox One is the all-in-one next generation console for gaming and entertainment. For the first time, users can utilize the console to switch instantly from playing a game to watching a movie or live television without feeling like they ever missed a moment. Xbox One also comes with an improved Kinect sensor which will offer gamers superior body tracking for immersive gaming experiences.

Release: Nov 2013

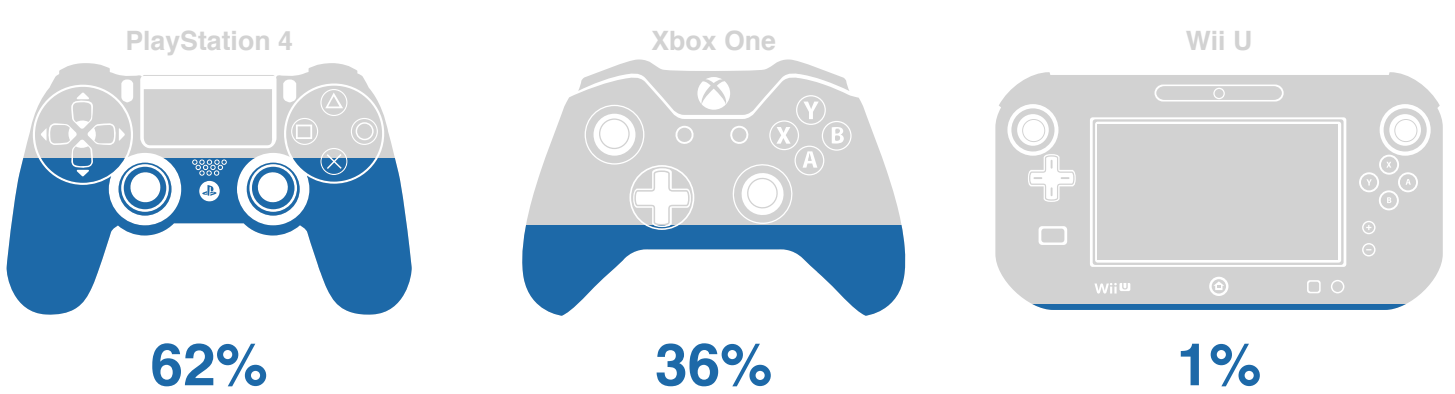
Wii U

The Wii U is the first of the next-generation consoles; it beat both the Playstation 4 and Xbox One to market by nearly a year. It's the first Nintendo console in history to support full HD graphics. Much like the Nintendo DS, the Wii U utilizes a second screen located on the controller to enhance the gameplay experience.

Release: Nov 2012

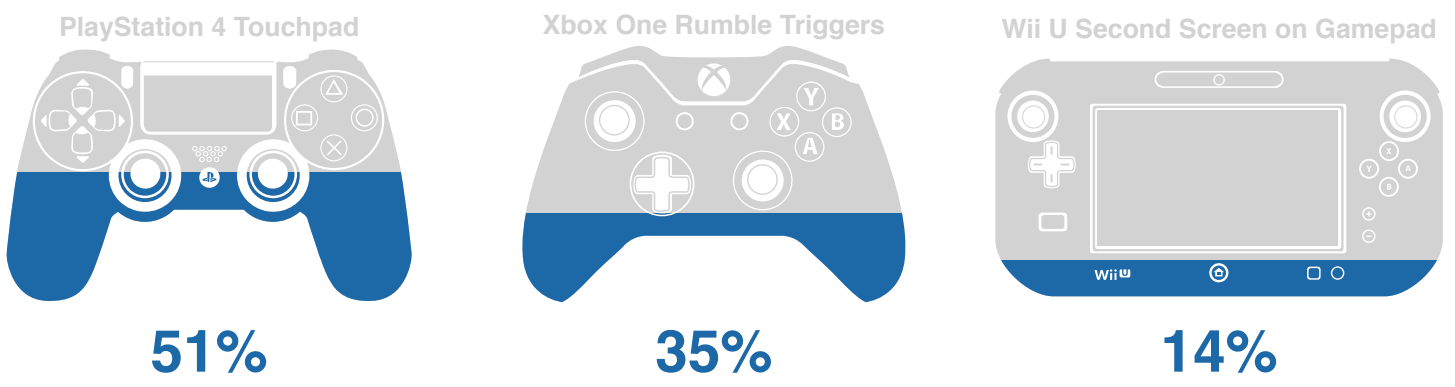
Aesthetics

Which console design is most appealing to you?



Controller

Which unique controller function is the most innovative?



PS4 Touchpad

The new DualShock 4 wireless controller accompanying the PS4 entices gamers with highly sensitive six-axis sensors. It features a built-in two-point clickable touch pad located on the top of the controller. These features offer users a new way to play and interact with their favorite games. A new SHARE button allows video streaming and sharing, an effortless solution to social connectivity.

Rumble Triggers

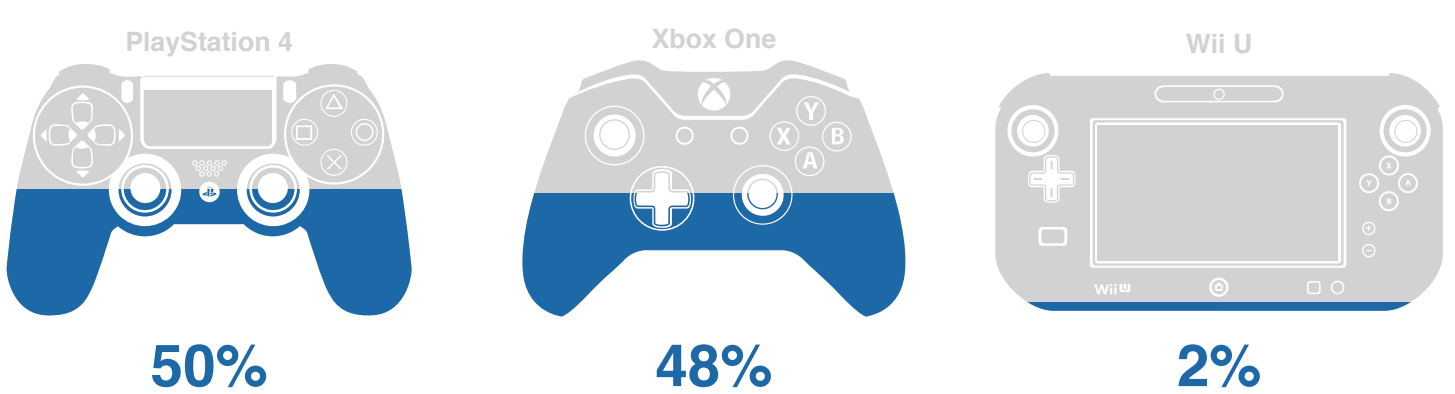
The Xbox One controller introduces over 40 technology innovations. These include new rumble motors called "Impulse Triggers" that deliver fingertip feedback to create realistic experiences. Some other improvements include new thumb stick shape and grip texture, redesigned D-pad with ultra-responsive sensors, and easier access to buttons, triggers and bumpers.

Gamepad Screen

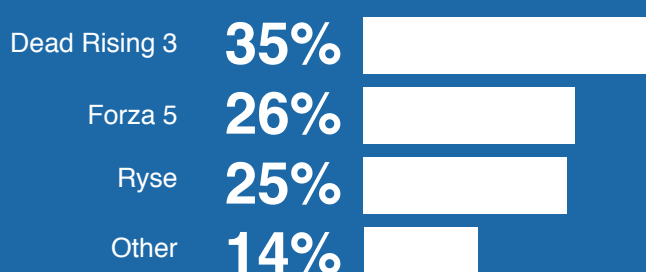
Wii U GamePad, the primary controller for the console, features an embedded touchscreen which provides users with double screen access. The touch screen, as well as traditional control buttons, removes the barriers between gamers and their games resulting in much more exhilarating and immersive gameplay. The GamePad also features motion control and rumble features to enhance the experience.

Games

Which console has the most impressive game line-up?



If buying the Xbox One, which exclusives are you planning to purchase?



If buying the PlayStation 4, which exclusives are you planning to purchase?

